



**FOR IMMEDIATE RELEASE**

**MOTHER-AND-CHILD CONNECTIONS IN MASTER BROKERS FORUM  
DEMONSTRATE GENERATIONAL NATURE (AND NURTURE)  
OF REAL ESTATE BUSINESS**

*Miami Networking Group for Top-Producing Agents  
Features Four Mother/Son Pairings*

**MIAMI, FL -- February 4, 2013** – With the addition of two new members in April 2010, the Master Brokers Forum (an organization comprised of South Florida’s top residential real estate agents) brought the total number of “mother-child” pairings within its ranks to four. The pairings are:

- Hazel Goldman and Evan Goldman - Re/Max Advance Realty (Pinecrest)
- Wendy Levy Jackson and Adam Levy – Coldwell Banker (Pinecrest)
- Charlette Seidel and John Seidel – Coldwell Banker (Coral Gables and Coconut Grove)
- Judy Zeder and Nathan Zeder – EWM (Coral Gables)

Membership into the Master Brokers Forum (MBF) is by invitation, followed by application approval. (Founded in 1994, the Miami Chapter is the largest and oldest of the three MBF chapters in South Florida, with 215 members.) To be considered for membership, applicants must generate at least \$5 million in residential real estate sales for five consecutive years, and adhere to the National Association of Realtors’ Code of Ethics. Evan Goldman and John Seidel became members of the Miami chapter in April, Nathan Zeder joined in February 2009, and Adam Levy has been a member since October 2004.

**Hazel and Evan Goldman** work together in Hazel’s home office in Pinecrest. During the course of her 25 years in South Florida real estate, she has generated more than \$1 Billion in sales; is in the top ¼ of 1% of the top realtors in North America, and has been the number-one Re/Max agent in Miami-Dade County since joining the company in 2003. Evan grew up in Pinecrest and graduated from Ransom Everglades School in 1993. After graduating from the University of Virginia, traveling the world, and working in Internet and non-profit ventures, he joined his mother’s team in 2005 and has increased his sales volume every year.

“The real estate business truly does lend itself to family connections, and we are certainly happy to see some of these connections growing within our chapter,” said Hazel Goldman, who is a founding board member of the Miami chapter. “It is interesting that all the connections happen to be mother-son, and perhaps indicative of a new trend produced by the success of working mothers.”

**Wendy Levy-Jackson and Adam Levy** form two-thirds of The Levy Group at Coldwell Banker (which is rounded out by Adam’s wife, Jennifer.) Wendy has been involved in South Florida real estate for almost 30 years. The team has been partners for more than 14 years. The Levy Group is consistently ranked within the top 1% of Coldwell Banker associates nationally, and among the top 1.7 percent among 59,000 sales associates across the country. Adam Levy has excelled as a top producing broker-associate for the past 14 years. Specializing in new construction and quality resales, he is also a state-licensed Residential Contractor and a graduate of the University of Florida's School of Building Construction.

“I am glad to have some company – for many years, I have been the only Master Broker with a mother who is a Master Broker as well!” said Adam. “I was honored to follow her footsteps in the real estate business, and into the MBF. We work extremely well as a team and as a family, and have learned how to balance the two.”

Unlike the other pairings, **Charlette and John Seidel** do not work as a team – or even in the same office – but do belong to the same company. As the non-competing manager of Coldwell Banker’s Coral Gables Sunset branch, Charlette’s directs the performance of more than 85 agents. Under her guidance, the office has been the number-one office in Florida, has been named a “Premiere Office” for Coldwell Banker, and been ranked number-one in performance throughout the United States. John has been a licensed Realtor for 12 years and a full-time agent for six years (all with Coldwell Banker) and works out of the company’s Coconut Grove branch. In his first year with the company, he was awarded the “Rookie of the Year,” and has consistently been a top producer, earning inclusion in the elite International President's Circle, which honors the Top 2% of all associates worldwide.

“John and I feel that we have the best of both worlds,” said Charlette. “We can confide in each other about industry and company matters we share, and also appreciate our very different and unique responsibilities as manager and agent.”

**Judy and Nathan Zeder** are members of the Zeder Team with EWM in Coral Gables. Judy is one of the top Realtors in the country, ranking among the top-ten residential realtors in Florida

and in the top one-half of one percent of realtors nationally. With 20 years of real estate experience, she has successfully juggled business, community service and mothering. After playing for University of Illinois' #1 tennis team for four years and a subsequent career as a touring tennis professional, Nathan joined the Zeder Team in 2003. He brings his highly competitive spirit and considerable business acumen to real estate.

“My mother and I have a unique partnership that has improved our relationship and strengthened our entire family. Being a realtor is a 24/7 commitment. The support of our whole family allows us to work around the clock and provide professional service regardless of when or where we are needed,” said Nathan. “My mom taught by example. She's one of the hardest workers and most honest people I know. This has not only served her well as a Realtor, but as a person.”

For more information, please contact Jason Rayman with Rayman Communications at 786-473-0992, or [jrayman@jrayman.com](mailto:jrayman@jrayman.com).

###

#### **About the Master Brokers Forum**

Established in 1993, the Master Brokers Forum is a unique organization comprised of South Florida's top residential real estate professionals. The MBF provides its members with the opportunity to network and exchange ideas, stay at the cutting edge of the real estate industry and new products, and spearhead the identity of the best of real estate professionalism. Membership is limited to the region's most successful real estate professionals, and is by invitation only. For more information, visit [www.masterbrokersforum.com](http://www.masterbrokersforum.com).